



W O A

THE 22ND ANNUAL Women of Action Celebration

SUNDAY, MAY 26, 2024
FAIRMONT ROYAL YORK

2024 SPONSORSHIP PACKAGE

ICRF | WOMEN OF ACTION

For over 20 years, Women of Action has recognized outstanding women who have made a difference through their achievements, leadership and dedication in the business, medical and philanthropic communities. Through WOA, Israel Cancer Research Fund has proudly funded over 60 Israeli scientists and raised millions of dollars to fund cancer research in many areas including paediatric, blood cancer, colorectal cancer and cancer therapies, to name a few. We look forward to having you join us for our marquee event in support of the important work being done by ICRF-funded Israeli scientists.

THE ANSWER TO CANCER IS RESEARCH

Founded in 1975 with the goal of finding treatments and cures for all forms of cancer, Israel Cancer Research Fund continues its mission by funding Israeli cancer researchers who are experts in their field. **Since its inception, ICRF has awarded over 2,800 grants totaling approximately US \$92,000,000 and continues to grow every year.** ICRF is one of the largest sources of private funds, and the only charitable organization in North America devoted solely to supporting cancer research in Israel.

ICRF DISCOVERIES:

P53 GENE TUMOR SUPPRESSOR - this is one of the most important discoveries of the 20th century and has inspired cancer researchers around the world.

THE PHILADELPHIA CHROMOSOME - this is the first genetic link to cancer ever discovered, and has led to the development of Gleevec®.

GLEEVEC® - a drug for the treatment of chronic myelogenous leukemia used by over 200,000 people worldwide.

DOXIL® - a drug for the treatment of ovarian, breast and AIDS related cancers.



SPONSORSHIP OPPORTUNITIES

| BENEFITS | PRESENTING SPONSOR \$100,000 | PLATINUM SPONSOR \$50,000 | IMPACT SPONSOR \$25,000 | CHAI SPONSOR \$18,000 | DIAMOND SPONSOR \$10,000 | GOLD SPONSOR \$5,000 | EMERALD SPONSOR \$3,600 | SILVER SPONSOR \$2,500 | BRONZE SPONSOR \$1,000 |
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| Live Verbal Recognition | ✓ | ✓ | ✓ | | | | | | |
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| Event Program Advertising & Recognition | Customized Exposure | 1 Page | 1 Page | Half Page | Half Page | Quarter Page | Quarter Page | Eighth Page | |
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| In Person Tickets | Table of 10 | 8 | 6 | 5 | 4 | 3 | 2 | 1 | 1 |

ADDITIONAL EVENT TICKETS CAN BE PURCHASED AT \$250 EACH.

*Priority Seating for Table at Luncheon

To confirm your sponsorship, please email events@icrf.ca

416-440-7781 | 1600 Steeles Avenue West, Suite 227, Concord, ON L4K4M2 | www.icrf.ca



THANK YOU FOR YOUR GENEROUS SUPPORT!

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